



YF Events
Presents

GUIDED PATH

2025

CHH. SAMBAJINAGAR

Sponsorship
Proposal



Phone Number
9371-543-243



GUIDED PATH

Introduction

Guided Path 2025 is a premier Educational Fair and Career Expo organized by YF Events, designed to guide students toward the right educational and career choices. This three-day event, scheduled from 5th to 7th December 2025 at the Tapadia Kasliwal Ground, Aurangabad, will bring together leading schools, colleges, universities, coaching institutes, and career counselors under one roof.

Vision & Mission

Our Vision

Guided Path 2025 envisions creating a platform where students, parents, and institutions come together to discover potential, explore possibilities, and connect with excellence in education and career growth.

Our vision is to bridge the gap between ambition and achievement, guiding the youth of today toward a brighter, well-informed, and purposeful tomorrow.

Our Mission

To connect students with the right educational and career opportunities through knowledge, guidance, and interaction with leading institutions — helping them make informed and confident choices for their future.



ABOUT THE FAIR

THE EDUCATION FAIR – GUIDED PATH 2025 IS THE LARGEST GATHERING OF UNIVERSITIES, SCHOOLS, COACHING INSTITUTES & COLLEGES IT PROVIDES A UNIQUE PLATFORM FOR STUDENTS, PARENTS & ASPIRING GRADUATES TO EXPLORE THE BEST EDUCATIONAL OPPORTUNITIES

WHETHER ITS CAREER CLARITY, ADMISSION GUIDANCE, PERSONAL COUNCELLING OR FUTURE PLANNING, GUIDED PATH IS THE ULTIMATE SOLUTION FOR STUDENTS AND PARENTS.

From dealing with weak subjects, handling learning difficulties, choosing the right coaching institute, preparing for competitive exams, selecting the right professional course, finding scholarships, to balancing extracurricular activities with academics—every educational problem finds only one answer: Guided Path.

How the Sponsorship Benefits You

YF EVENTS
PRESENTS
GUIDED
PATH

Direct Interaction with Target Audience



Get a unique opportunity to connect directly with thousands of students, parents, and educators.

Lead Generation



Gain qualified leads and potential enrollments on the spot.

Brand Visibility & Promotion



Enhance your brand recognition through large-scale visibility via event branding, banners, social media promotions, and on-ground publicity.

Media & Public Exposure



Benefit from press coverage, influencer engagement, and social media reach, increasing your institution's credibility and reputation in the region.

Networking Opportunities



Build valuable connections with schools, colleges, universities, coaching institutes, and industry professionals, opening doors for collaborations and partnerships.

Long-Term Branding Impact



Even after the event, your brand remains in the minds of visitors, creating long-term recall value and future admission prospects.

GUIDED PATH **2025**

Sponsorship Tiers & Packages

We invite your esteemed brand to partner with YF Events for Guided Path 2025 and gain exceptional visibility through our exclusive sponsorship opportunities.



Platinum Sponsor

₹12,00,000

Our Platinum Sponsors enjoy premier branding visibility and recognition across all event platforms of Guided Path 2025.



Gold Sponsor

₹8,00,000

As a Gold Sponsor, your brand enjoys wide visibility, valuable engagement, and strategic placement throughout the event.



Custom Sponsorship

₹4,00,000

Empower your brand presence as a proud custom Sponsor of Guided Path 2025!



Platinum Sponsors

₹12,00,000

Exclusive "Presented by" branding across all materials.

Prime logo on stage backdrop, entry gates, and media promotions (Facebook, Instagram, YouTube, LinkedIn, Twitter)

Premium stall (largest, center zone and on entry).

LED promotional video slot.

Felicitation on stage with memento.

Featured mention in press releases and social campaigns.

Branding on welcome kit which is given to 10,000 visitors.



Gold Sponsor

₹8,00,000

Prominent logo placement on event collaterals and website.

Branding at registration counters & main arena.

Acknowledgment during opening and closing ceremonies.

Memento and certificate of appreciation.



Custom Sponsor

₹4,00,000

Logo on banners, brochures, and social posts.

Branding in exhibition zone.

One standard stall.

Certificate of recognition.

Memento and certificate of appreciation.

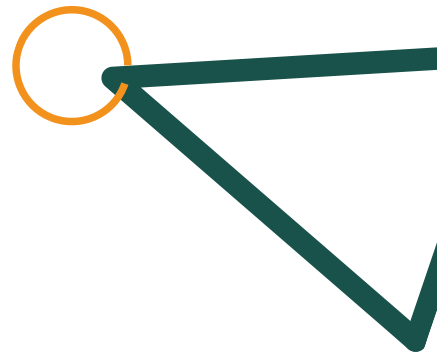


Other Sponsorship Details

2025

GUIDED PATH

Price	Description	Units
200,000	Exclusive branding on main entry arch gate logo and design	10*10 FEET EACH 2 BANNERS
150,000	Branding on main stage backdrop and standee beside stage	10*10feet banner and 4standees
75,000	Branding on all flex boards around the venue (shared placement)	6*6 feet 3 places
100,000	Logo during all stage events and announcements	10-10sec 300 times
50,000	Logo displayed on registration/info/stall tables	10,000/- each table for 5 tables
40,000	Logo printed on venue flags and walkway flags	4000/- each flag for 10 flags
30,000	Logo on banners placed at prime footfall areas	On 10 units
25,000	Branding on aisle direction boards and section boards	Total unit=10
60,000	Logo on all exhibitor and visitor ID cards	Total unit=20
40,000	Logo printed on all visitor entry passes	Total unit=500
80,000	Logo on hoardings, food area banners, and counters	4sandees and 1 banner
50,000	Branding on parking area boards and direction signs	10*10feet 3banners
70,000	Logo and mention on official photo booth and social media	2 photo booths
100,000	Branding at refreshment and water counters	2 counters
60,000	Logo printed on all volunteer and staff T-shirts	total units =60
35,000	Logo on direction arrows and signages throughout the fair	2 units
25,000	Mention on official Instagram, Facebook, and YouTube	in 1 week promotion
20,000	Branding during all LED screen displays and event slides	10-10SEC 300 TIMES
120,000	Logo on printed materials such as brochures and pamphlets	On all



GUIDED PATH ²⁰²⁵

Event Details



12-13-14 DECEMBER 2025
8.00AM - 10.00PM



Tapadia Kasliwal Ground
Adalat Road
Chh. SambhajiNagar



CONTACT DETAILS

9371-543-243

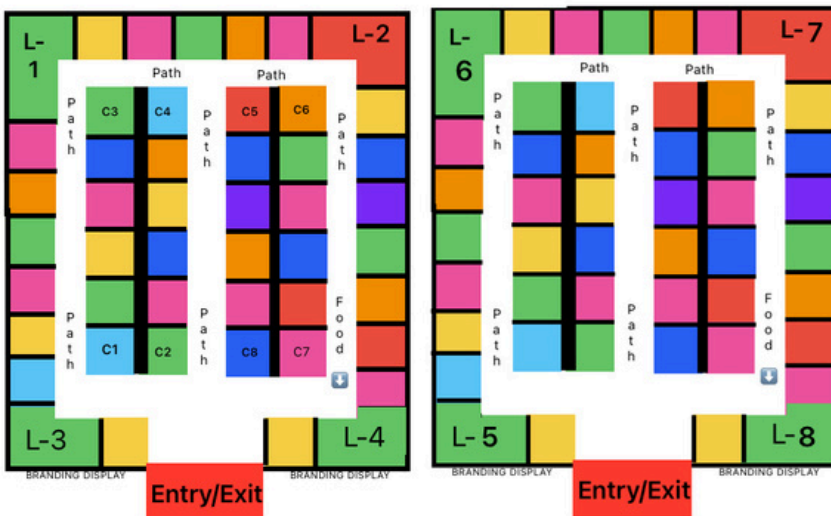
9992-658-545

<https://yfevents.in>

info@yfevents.in

Price List

Floor Plan



YF events Presents

GUIDED PATH 2025

Stall charges :

2x2 METER = 36000/-
2x2.5 METER = 45000/-
2x3 METER = 55000/-
Corner stall / L shape stall = 5000/-
extra

Terms & Condition:

- 50% advance is compulsory for stall booking, Remaining balance to be paid strictly 15 days prior to the show.
- Advance will not be refunded or adjusted against any other show. (In case of cancellation.)
- 18% GST is compulsory applicable (exhibitors are solely responsible for their taxes and liabilities). Any extra space occupied or extra facilities by the exhibitor will attract extra charges.
- Pre-fabricated stall includes Exhibitor: 1 Table, Chair, 1 Plug point, set as per the size of the stall. The payment would not be refunded in case of any natural or human disaster.
- YF EVENT's GUIDED PATH is not responsible for selling of your products and services.
- Guarantee of crowd pulling is un assured.
- Floor plan is **tentative**, it may be changed without any notice.
- Exhibitor are solely responsible for the safety of their goods.
- We are not responsible for theft/loss of any goods .
- Stall holder are responsible for any complaints/damage regarding their products.